

Ventas por Marcas -Unidades-

Hasta.....	30-Nov-16	30-Nov-15	Incremento
MARCAS	Unidades	Unidades	%
BRANIFF (cig)	218.324.307	232.811.674	-6,22%
CALYPSO (cig)	139.799.987	146.084.849	-4,30%
COBURN (cig)	133.353.221	158.381.490	-15,80%
SILVERADO (cig)	129.988.400	130.746.800	-0,58%
ROLL'S (cig)	125.397.784	129.701.633	-3,32%
BULLBRAND (cig)	109.983.263	113.894.320	-3,43%
AMIGOS (cig)	104.445.875	111.353.794	-6,20%
CHESTERFIELD (cig)	93.180.260	89.943.080	3,60%
FARIAS (cig)	82.511.782	91.416.332	-9,74%
DUCADOS (cig)	68.152.114	86.266.266	-21,00%
PALL MALL(cig)	64.442.214	48.890.646	31,81%
JOCKEY (cig)	60.468.639	62.963.084	-3,96%
H.W. CAFÉ CRÈME (cig)	54.148.058	56.917.945	-4,87%
PANTER (cig)	52.888.688	50.995.865	3,71%
CALYPSO	50.577.849	56.059.953	-9,78%
AL CAPONE (cig)	42.603.212	41.425.722	2,84%
AGIO (cig)	35.126.119	34.971.172	0,44%
BREAK (cig)	26.227.066	28.737.506	-8,74%
REIG (cig)	25.128.150	17.767.080	41,43%
VEGAFINA (cig)	24.969.690	26.395.074	-5,40%
SALSA (cig)	24.793.750	28.491.180	-12,98%
REX (cig)	22.374.220	24.867.100	-10,02%
CLUBMASTER (cig)	22.087.760	20.995.340	5,20%
LA PAZ (cig)	21.688.690	22.754.680	-4,68%
EL GUAJIRO	18.863.750	19.126.758	-1,38%
TRABUCOS	18.202.542	18.656.868	-2,44%
LA DALIA	16.734.318	18.065.589	-7,37%
NEWMINSTER (cig)	15.887.280	11.159.708	42,36%
DANNEMANN MOODS (cig)	14.144.844	9.717.240	45,56%
L&M (cig)	11.300.028	11.416.488	-1,02%
BRAVO (cig)	11.099.810	12.353.050	-10,15%
FARIAS	9.640.114	11.129.515	-13,38%
VICTORIA (cig)	9.433.498	11.012.180	-14,34%
DUX	8.875.720	10.158.930	-12,63%
NEOS (cig)	8.778.030	10.632.159	-17,44%
WEST (cig)	8.537.604	-	-
MONTECRISTO (cig)	8.378.673	8.744.450	-4,18%
BULLBRAND	7.659.990	-	-
MONTE NEGRO	6.679.769	7.890.453	-15,34%
VERELLEN	6.309.500	4.573.094	37,97%
MINI DAVIDOFF (cig)	5.884.545	6.185.995	-4,87%
PUNCH (cig)	5.798.100	5.540.260	4,65%
CANDLELIGHT (cig)	5.545.093	7.399.331	-25,06%
RESTO MARCAS	85.386.259	95.306.618	-10,41%
Totales	2.015.800.565	2.091.901.271	-3,64%